



Republic of the Philippines
DEPARTMENT OF EDUCATION

Region VIII

SCHOOLS DIVISION OFFICE OF CATBALOGAN CITY



September 21, 2018

DIVISION MEMORANDUM

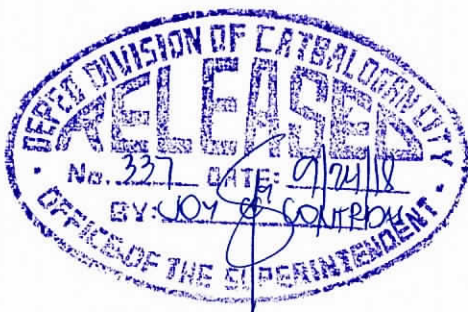
No. 337, s. 2018

WORLD TOURISM DAY GENERAL INFORMATION AND POSTER-MAKING CONTEST

To: Education Program Supervisor
Public Schools District Supervisors
Public/Private Secondary School Heads
All others concerned

1. In support to the letter received by the office of the Schools Division Superintendent dated September 17, 2018, this office announces the conduct of **World Tourism Day General Information and Poster-Making Contest** with the theme, **"Tourism and the Digital Transformation"** on September 28, 2018 at 1:00 o'clock in the afternoon with the venue to be announced later.
2. The objective of this activity is to promote awareness on the potential contribution of the digital technologies to sustainable tourism development, while providing a platform for investment, partnerships and collaboration towards a more responsible and inclusive tourism sector.
3. Participants to this contest are the secondary students of both private and public schools. Please refer to Enclosure for the team composition and guidelines for 1) Tourism and General Information Contest, 2) Spark Samar Poster-Making Contest.
4. Should you have any inquiry on this regard please call the Samar Provincial Tourism Office at 63555438980 or Mr. Edgar U. Dolorzo, EPS1 in Araling Panlipunan.
5. Registration is FREE.
6. Immediate and wide dissemination of this memorandum is desired.


CARMELINO P. BERNADAS, Ph.D., CESO VI
OIC, Schools Division Superintendent





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Enclosure No. 397 s2018

Participants to the World Tourism Day General Information and Poster-Making Contest

A. Tourism General Information Contest (City Division)

Date: September 28, 2018

Time: 1:00 PM

Venue: To be announced

Participant/s: Samar National School pair of students

Prizes:

1st Place: P8,000.00

2nd Place: P5,000.00

3rd Place: P3,000.00

Consolation Prize: P1,000.00 each

B. Spark Samar Poster-Making Contest (Reference: par 2 of the letter received from Samar Provincial Tourism Office)

Date: September 28, 2018

Time: 1:00 PM

Venue: To be announced

1. Participant/s:

- a. Samar National School
- b. Catbalogan National Comprehensive High School
- c. Eastern Visayas Regional Science High School
- d. Guinsorongan National High School
- e. Samar College(SC)
- f. Saint Mary's College of Catbalogan (SMCC)
- g. Silanga National High School

2. There shall be two (2) entries to represent each school

3. Materials are self-provision, e.g one whole illustration board, oil pastel, pencil, others

4. Poster drawing must adhere to the theme.

5. Prizes:

1st Place: P5,000.00

2nd Place: P3,000.00

3rd Place: P2,000.00

Consolation prize: P1,000.00 each.



13 September 2018

DR. CARMELINO P. BERNADAS, Ph. D., CESO VI
Superintendent
Catbalogan City Division
Catbalogan City

Dear **Dr. Bernadas**:

Happy World Tourism Day!

Come last week of September we will be celebrating the *National Tourism Week*. The celebration coincides with the observance of *World Tourism Day (WTD)* on September 27, with this year's theme: "*Tourism and the Digital Transformation*".

Putting more emphasis on *World Tourism Day 2018*, it is a unique opportunity to promote awareness on the potential contribution of digital technologies to sustainable tourism development, while providing a platform for investment, partnerships and collaboration towards a more responsible and inclusive tourism sector.

While doing our share in celebrating the day, we would like to collaborate with your office for the participants we will need, and for the dissemination of the information for the following competitions:

1. *Tourism General Information Contest (City Division)*

Date : September 28, 2018

Time : 1:00 P.M.

Venue : To be announced

Note : One (1) pair to represent Catbalogan City

Open to High School Students only

PRIZES :

First Place : P8,000.00

Second Place : P5,000.00



Third Place : P3,000.00
Consolation Price : P1,000 each

2. Spark Samar Poster – Making Contest
(SNS, CCNHS, EVRSH, Guinsurungan, SC, SMCC, Silanga Nat'l High School)

Date : September 28, 2018

Time : 1:00 P.M.

Venue : To be announced

NOTE :

- Two (2) entries to represent each school
- Open to High School Students only
- Self – provision of materials (one whole black and white illustration
- board, poster color, pencils, other materials needed for painting)
- Poster drawing must adhere to the theme of World Tourism Day

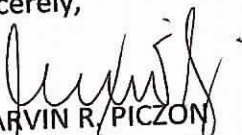
PRIZES :

First Place : P5,000.00
Second Place : P3,000.00
Third Place : P2,000.00
Consolation Price : P1,000 each

We hope that thru the abovementioned competitions we will be able to convey our intentions in the observance of World Tourism Day.

Thank you and looking forward to your usual support.

Sincerely,


MARVIN R. PICZON
Department Head